Development of Internationalization Strategy

Dr. Nu Nu Lwin

Professor & Head,

Dept. of Management Studies

Yangon University of Economics
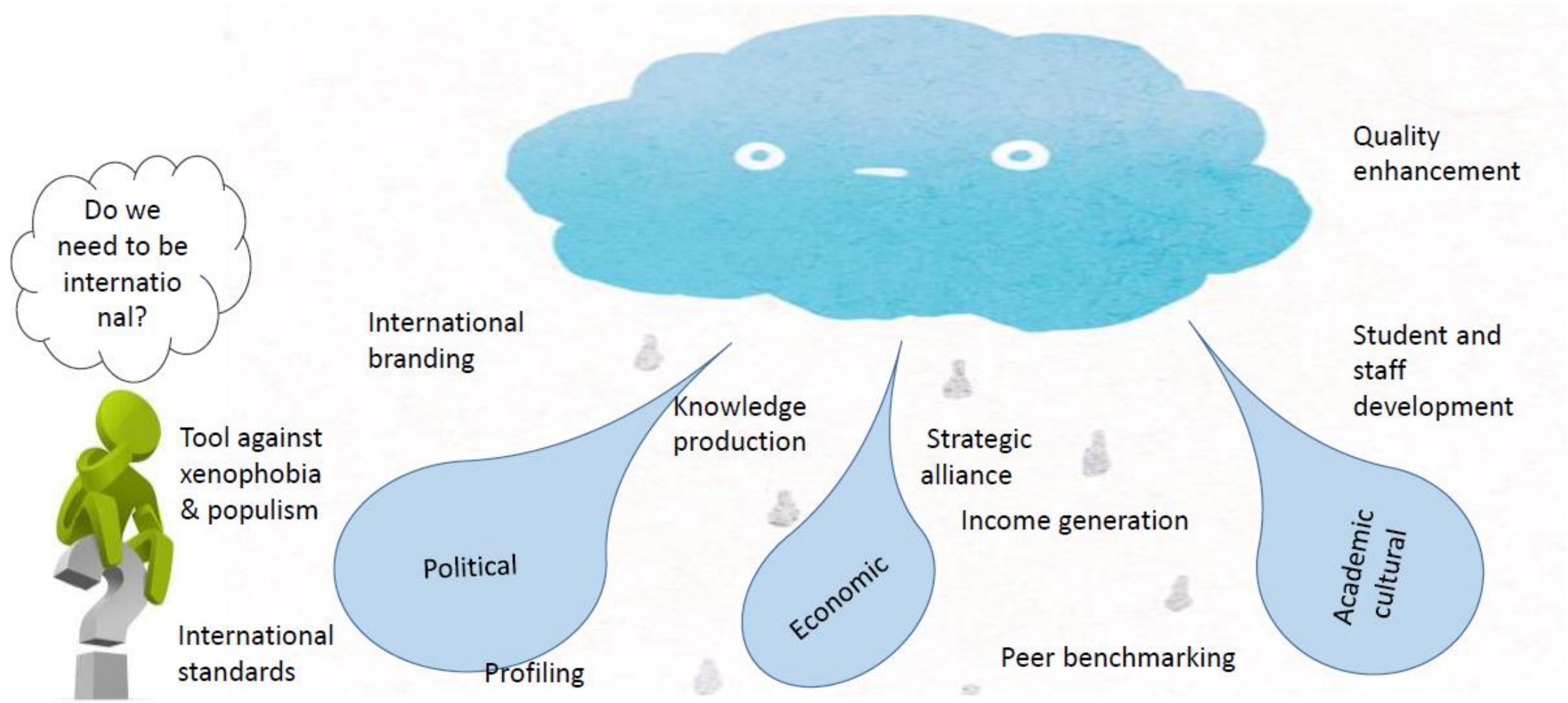
Internationalization

Internationalization of HEIs:

- The intentional process of integrating an international, intercultural or global dimension into purpose, functions and delivery of post secondary education,

  - in order to enhance the quality of education and research for all students and staff, and to make a meaningful contribution to society.
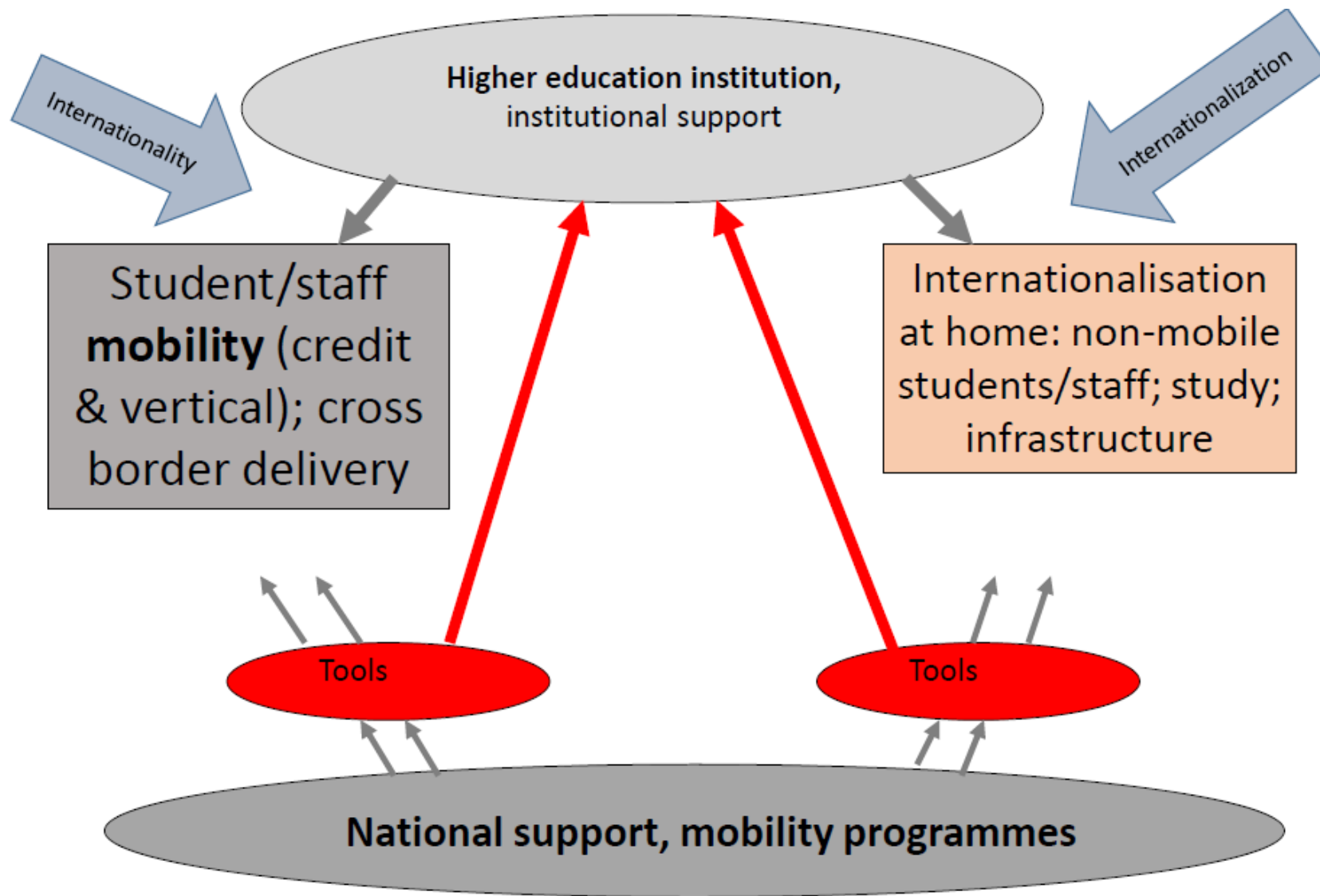
Jane Knigth (2015)

Internationalisation Strategies

- Research
- Budget
- Infrastructure
- Strategic partnerships
- Reputation

Studies
- Competences that allow to act globally
- International academic community
- Motivated and talented students
- Sustainable environment
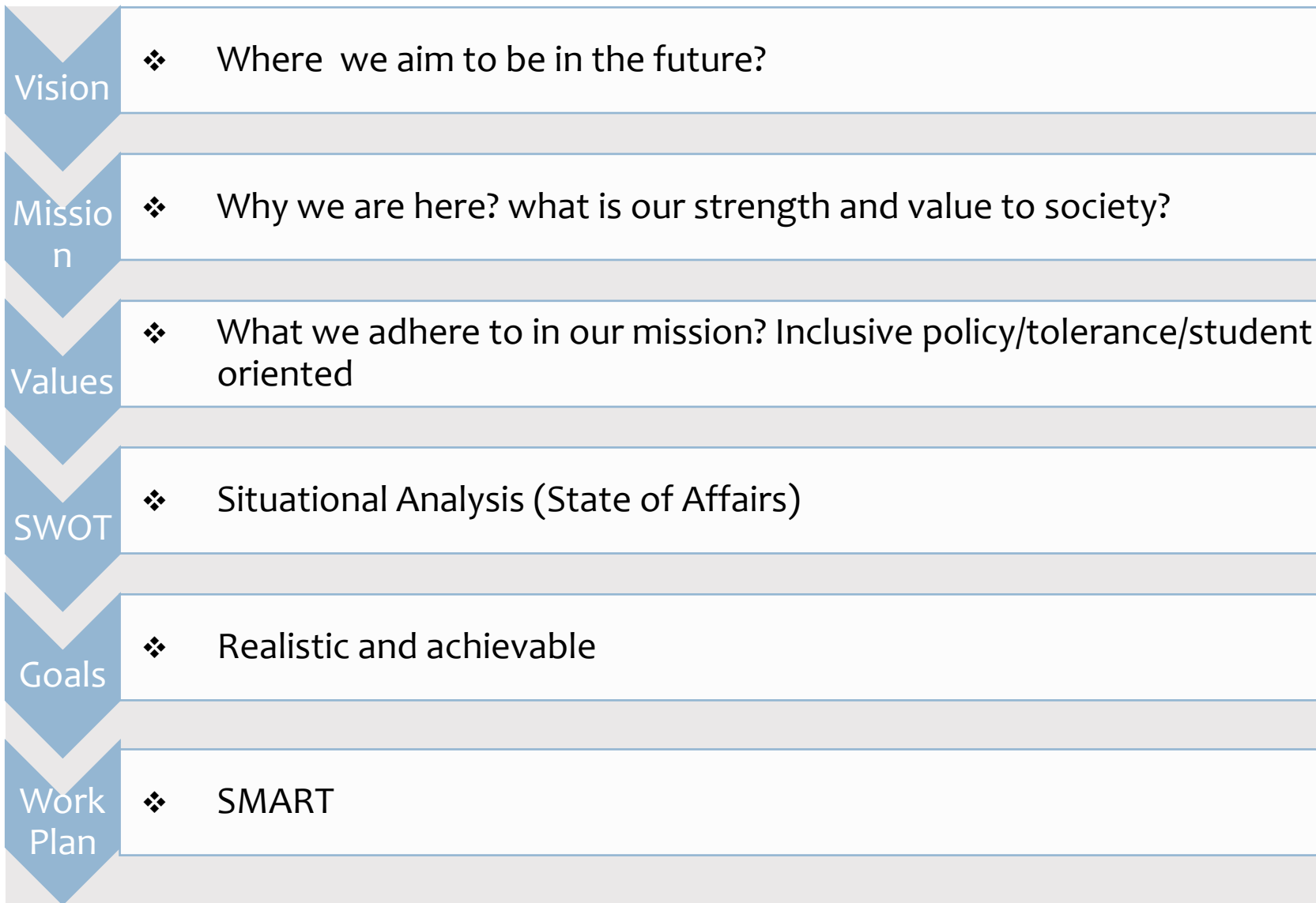
YUE

Internationalization Strategy

Ensure that the strategy complies with general aims of the institution

Ensure that the strategy complies with financial needs of the staff

Better to embed internationalization in the institutional vision and mission

Whatever, the strategy must state why the institution wants to internationalise itself

Take realistic decision in which type of activities the institution wants to engage

YUE

Main Elements of Internationalization Strategy

Vision
- ❖ Where we aim to be in the future?

Mission
- ❖ Why we are here? what is our strength and value to society?

Values
- ❖ What we adhere to in our mission? Inclusive policy/tolerance/student oriented

SWOT
- ❖ Situational Analysis (State of Affairs)

Goals
- ❖ Realistic and achievable

Work Plan
- ❖ SMART

YUE

Action Plan

1) Describe the way how the organization will meet its objectives

2) Help to turn strategy into reality.

3) Increase efficiency & accountability

Goal – increase international exchanges opportunities for students					
	Activity	Responsible department	Success indicator	Due date	Resources required (staff, tec fin. etc)
Example:					
1.1	Participate at the international conferencies/ excibitions, study fairs, etc	Bilateral cooperation coordinator	No less than 3 new contacts every year		Faculty coordinators, International Relations Office, University budget
1.2.	.....	......	......	.....	.....

Internationalization Strategy of

Yangon National University

MYANMAR

Presented in WP2 Training (International Strategies) in Vilnius University on October 2019

Vision

"To be an internationally recognized institution

with the strong internal capacity

to deliver advanced teaching, learning, research & service to

the nation"

Mission

- We offer educational services that promote critical thinking skills and enhance decision making abilities, which help students become productive and informed citizens.

- Our faculty engage in research to create and disseminate new knowledge, develop quality-teaching skills, maintain high professional standards, and actively serve the University and Community

Goal

1. To build up staff & student capacity

2. To enhance internationalization of the university

3. To develop infrastructure

4. To promote good university governance

SWOT Analysis

Strengths

1. Located in easily accessible area with green environment in business city

2. Young & energetic human resources

3. Adaptable & adoptable academicians

4. All of the textbooks are in English

5. Accommodation for international scholars and students
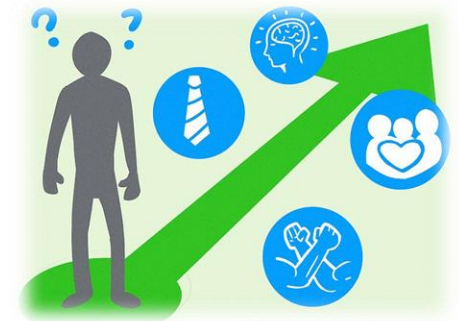
SWOT Analysis

Weaknesses

1. Inadequate teaching and research capacity program & ICT facilities

2. Insufficient incentive programs for skilled personnel

3. Reluctant to integrate among different institutions (faculties)

4. Lack of experience & weak facilities for internationalization

SWOT Analysis

Opportunities

1. Encouragement of government to be a comprehensive university with autonomous power

2. Large number of international institutions interested in cooperating with university

3. Employability of graduates due to location of university in business city

SWOT Analysis

Threats

1. Ministry imposes regulations on agreement with international institutions especially financial matters & space allocation

2. Transfer policy of MOE to shuffle the staff among universities

3. Persuasion of other institutions to talented resources

4. Lack of protection of IPR

Action Plans

Goal-1: To Enhance Staff & Student Capacity

N o.	Activity	Responsible dept./ office/person	Success indicator	Due date	Resources required (staff, tech, fin. Etc.)
		1. To enhance staff and student capacity			
1.1	To organize workshop/ conference/trainings (local & international)	Respective faculty	2 international, 3 local in each faculty per year	Every year	Faculty coordinator, IRO, University budget, funded organizations
1.2	To review & upgrade curriculum & syllabus with a more comprehensive & career-oriented vision	Department and faculty curriculum committee & experts	Board of Study Meeting	Every two years	Faculty coordinator, IRO, University budget, updated reference books
1.3	To stimulate & support innovative & cross-disciplinary research initiative & project	Centers for research & innovation, respective faculty	At least 2 research projects & 10 peer review publication in each faculty	Every year	Researcher, university budget, funded organization
1.4	To recruit & develop talented academics with merit-based mechanisms	Respective faculty, administrative board	40 persons of each faculty per year	Every year	Faculty level, selection committee & experts, university Budget
1.5	To enhance English language proficiency	Self-study, responsible department, English native speakers	2 courses per year	Every year	Volunteered native speakers, university budget, funded organization

Goal-2: To Enhance Internationalization of the University

No.	Activity	Responsible dept./office/person	Success indicator	Due date	Resources required (staff, tech, fin. Etc.)
2. To set up Internationalization strategy					
2.1	Students and faculty exchange	Respective department and IRO	5 exchange program in faculty per year	Every Year	University budget and development partners
2.2	Internationally transferrable credit system	Student affair, both home and host institutes			Register's office, credit system
2.3	Internationally accredited study programs	Respective department, QA department			AUN-QA framework & NAQAC framework
2.4	Collaborate with international institutions for teaching, research and development	Respective faculty, center for research and innovation, IRO	2 international project for every year	Every Year	Researcher, research partners and funds, post-graduate students

Goal-3: To Develop Infrastructure

No.	Activity	Responsible dept./ office/person	Success indicator	Due date	Resources required (staff, tech, fin. Etc.)
3. To develop Infrastructure					
3.1	Modernize the ICT infrastructure	- IT department - Administration board	Modernized & efficient equipment		- IT professionals - Univ. Budget - Development partners
3.2	Upgrade the campus and facilities as a vibrant place for learning, collaboration, personal growth, everyday life of students and staff	- Administration board - Respective faculties - Engineers and campus development department	At least, 1 activity per week	Regular activity	- Engineers - Admin staff - Univ. budget - Regional government

Goal-4: To Promote Good University Governance

No.	Activity	Responsible dept./office/person	Success indicator	Due date	Resources required (staff, tech, fin. Etc.)
		4. To promote Good University Governance			
4.1	Develop a system of governance supported by solid structure and professional capacity	▪ University council ▪ Respective Faculty			▪ Academic Board (Univ. Senate) ▪ Administration board ▪ Univ. Budget
4.2	Develop and promote the institutional autonomy in academic affairs, organization, staffing and financial administration	▪ University council ▪ Respective Faculty			▪ Academic Board (Univ. Senate) ▪ Administration board ▪ Univ. Budget

Thank You

for Your Attention

Welcome Comment & Suggestions!